

BRING YOUR PASSION. FIND YOUR EDGE

New York City | June 9 - 11, 2019



MARKETING EDGE COLLEGIATE SUMMIT

Students will explore the changing field of marketing and learn how these changes are opening up new and exciting career opportunities. A select group of high-achieving undergrads from across the country are given the opportunity to learn directly from top industry professionals and discover how companies create targeted, multi-channel campaigns via digital, data-driven strategies.

RECENTLY CONFIRMED SPEAKERS

Dan Black

Global Recruiting Leader- EY

Kerel Cooper

SVP, Global Marketing- LiveIntent

Justin Terry

Head of Paid Media- Mozilla

John Deighton

Professor- Harvard Business School



EARLY BIRD APPLICATION DEADLINE:

Students that complete their application by **March 15th** and are accepted into the program will receive a \$50 discount on the registration fee.

The final application deadline is **April 1st, 2019** at **11:59 EDT**

For more information and to submit your online application, visit

www.CollegiateSummit.org