



BRING YOUR PASSION. FIND YOUR EDGE

NEW YORK CITY | JUNE 9-11, 2019

Connecting students with marketing leaders, the Marketing EDGE Collegiate Summit prepares you for the jobs of the future. A select group of high-achieving undergrads from across the country are given the opportunity to learn directly from top industry professionals and discover how companies create targeted, multi-channel campaigns via digital, data-driven strategies. Our goal is to empower students to become responsive marketing leaders.



Gain marketing industry insights



Sharpen your skill sets



Build your network

Past topics covered include:

- 8 RULES FOR DIGITAL RESULTS
- DISRUPTING THE FUTURE WITH AUGMENTED REALITY
- THE POWER OF INFLUENCERS AND UGC
- DEMYSTIFYING MARKETING CAREERS

Past companies represented include:

L'Oréal, LinkedIn, IBM, Young & Rubicam, Unilever



EARLY BIRD APPLICATION DEADLINE:

Students that complete their application by **March 15th** and are accepted into the program will receive a \$50 discount on the registration fee.

For more information and to submit your online application, visit

www.CollegiateSummit.org