



MARKETING EDGE
COLLEGIATE SUMMIT

Student Testimonials



"I would recommend the Summit to others because it gives you an opportunity to network and learn from experts who have worked in the industry for many years."
- **Luz Bottecchia**, Loyola University Chicago



"The Summit really was a turning point for me, as I realized how much I can accomplish with a career in digital marketing. I feel like the workshops and presentations really prepared me for my summer internship, and I excelled during my time there as a result."
- **Adriel Casellas**, Brigham Young University



"I definitely carried many valuable things with me from the Summit to my summer work and networking experiences. The content balance between both the creative and quantitative aspects of marketing made the Summit well-rounded and kept it interesting. I specifically appreciated the variety of industries that were present at the Summit. With the exposure I was given at the Summit I now have a better understanding of where and how I can work as a marketer."
- **Sabah Chaudhry**, University of Southern California



"There is no other real, valuable, and fast way to learn, network, and develop marketing skills as the Collegiate Summit."
- **Julian Clarke**, Washington University in St. Louis



"I am truly thankful to have been selected to attend such a 'life-changing' conference. I networked with great people and received great advice. I definitely will be recruiting marketing students at Dillard University to apply for next year's Summit."
- **Ron Davalos**, Dillard University



"Coming into the program, I had limited knowledge on the vast field of marketing. The focus on interactive learning and learning by experience is a great way for students to expand their knowledge of the marketing industry! Now that the program is over, I feel more well-rounded and prepared for my future marketing career."
- **Kelsey Magilton**, University of Pittsburgh