



Q: When and where is the next Summit?

A: Our next Collegiate Summit is June 4-7, 2017 in New York City.

Q: Who is the Summit for?

A: The Collegiate Summit is for undergraduate business, marketing, and STEM (science, technology, engineering, and mathematics) students interested in exploring a career in marketing.

Q: Where will Summit participants stay?

A: Students selected to attend the Summit will be housed together in a New York City hotel.

Q: How much does it cost to attend the Summit?

A: A \$300 enrollment fee is required upon acceptance into the program.

Q: What does the \$300 enrollment fee cover?

A: The enrollment fee covers all housing, program materials, outings, networking receptions, and most meals.

Q: When is the Summit application deadline?

A: The application deadline for the Collegiate Summit is March 20th, 2017.

Q: When will I find out if I was accepted into the program?

A: All applicants will be updated on the status of their application via e-mail on March 31, 2017.

Q: Does Marketing EDGE offer any financial assistance to those attending the Summit?

A: Yes, to help break down barriers and give all students access to our Summit, we have designed the Collegiate Summit Travel Grant. For each travel grant recipient, we will (1) waive the \$300 enrollment fee and (2) reimburse up to \$1,000 of travel costs to-and-from the Summit. To apply, submit the online travel grant application by March 20th, 2017.

Q: When will I find out if I'm the recipient of a Collegiate Summit Travel Grant?

A: All applicants will be updated on the status of their travel grant application via email on March 31, 2017.