

BRING YOUR PASSION. FIND YOUR EDGE.

New York City | June 3-6, 2018



MARKETING EDGE COLLEGIATE SUMMIT

Students will explore the changing field of marketing and learn how these changes are opening up new and exciting career opportunities. Program highlights include networking with the Marketing EDGE Board of Trustees and attendance at the EDGE Awards.



RECENTLY CONFIRMED SPEAKERS

Tim Carr

Chief Lifter—Lift Agency

Sandra Cuya

CRM & Consumer Data Lead—Unilever

John Deighton

Professor—Harvard Business School

Dan Parzych

SVP, Data Analytics—Equifax

Andrea Steele

Sr. Manager, Data & Digital Experience—Unilever



95 % of students improved their networking skills



70 % of students improved performance in academic classes



60 % of students improved performance at internships

Based on Collegiate Summit 2017 data reported

EXTENDED DEADLINE: MARCH 25, 2018 11:59 PM

All majors are encouraged to apply.

For more information and to submit your online application, visit collegiatesummit.marketingEDGE.org