



# BRING YOUR PASSION. FIND YOUR EDGE.

New York City | June 3-6, 2018

Hosted by Fordham University, Gabelli School of Business

Connecting students with marketing leaders, the Marketing EDGE Collegiate Summit prepares you for the jobs of the future. A select group of high-achieving undergrads from across the country are given the opportunity to learn directly from top industry professionals and discover how companies create targeted, multi-channel campaigns via digital, data-driven strategies. Our goal is to empower students to become responsive and responsible marketing leaders.



Gain marketing industry insights



Sharpen your skill sets



Build your network

Past topics covered include:

**CREATIVES IN A DIGITAL WORLD**  
**ARTIFICIAL INTELLIGENCE IN MARKETING**  
**DESIGNING EFFECTIVE LOYALTY PROGRAMS**

Past companies represented include:

**CONDÉ NAST, EY, IBM, SPRINKLR, VERIZON**



**EXTENDED DEADLINE: MARCH 25, 2018 11:59 PM**

All majors are encouraged to apply.

Students graduating in May or June 2018 are ineligible to apply.

For more information and to submit your online application, visit  
[collegiatesummit.marketingEDGE.org](http://collegiatesummit.marketingEDGE.org)